

**MULTIDISCIPLINARITY**  
**МУЛЬТИЦИСЦИПЛИНАРНЫЙ**  
**МЕЖДУНАРОДНЫЙ**  
**УНИВЕРСИТЕТСКИЙ ПРОЕКТ**

В 2000 году отмечалось столетие со дня  
смерти великого британского писателя  
Оскара Уайлда

Академия НАВА реализовала по случаю  
специальный проект

# NARCISSISM IN OSCAR WILDE AND IN PRESENT-DAY FASHION

ДЕНДИЗМ И САМОЛЮБОВАНИЕ У  
ОСКАРА УАЙЛДА И В СОВРЕМЕННОЙ  
МОДЕ



# ОСКАР УАЙЛД ДЭНДИ И КРИТИК

Уайлд посвятил эстетике моды конференции в Америке в 1883-84 годах, а также многочисленные статьи в женском журнале «Woman's World», директором которого от был с 1887 до 1889 года, сурово критикуя абсурдную моду своего времени









# ОСКАР УАЙЛД ДЭНДИ И КРИТИК

Известный его афоризм гласит:

“It is only shallow people who do not judge by  
appearances”

(The Picture of Dorian Gray)

«Только поверхностные люди не судят по  
внешнему виду»

# NARCISSISM IN OSCAR WILDE AND IN PRESENT-DAY FASHION

An educational project by Ljuba Popova  
realised under the arts education &  
training initiative

with the support of the Commission of  
the European Communities and the  
British Council



# NARCISSISM IN OSCAR WILDE AND IN PRESENT-DAY FASHION

В проект были вовлечены университеты стран, в которых жил Оскар Уайлд, Италия, Великобритания и Ирландия:

МИЛАН (Академия художеств NABA )

ЛОНДОН (Middlesex University)

ДУБЛИН (National College of of Art & Design),

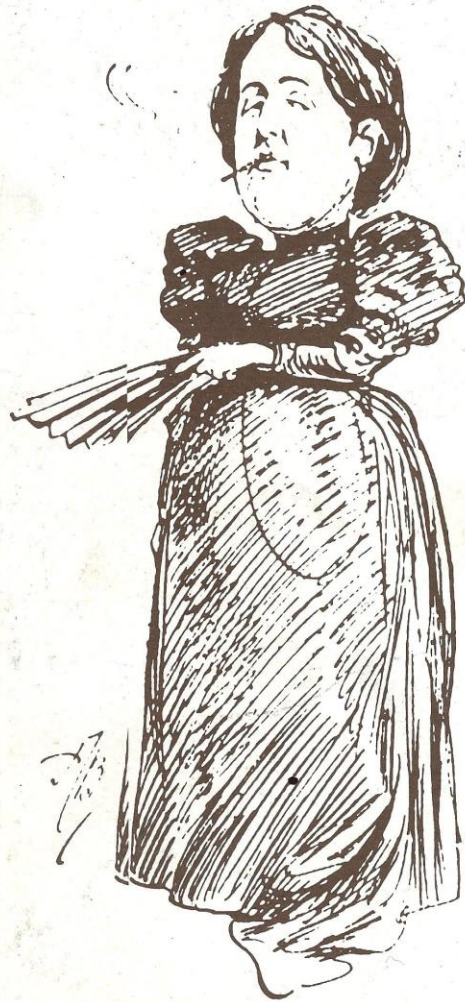
при финансовой поддержке Европейской  
Комиссии и

The British Council в Милане и в Дублине

К проекту были привлечены следующие дисциплины:

- дизайн одежды и пошив коллекций
- дизайн и реализация аксессуаров
  - культурология
  - эстетика
  - история искусства
  - история моды
- графика/типографская графика
  - организация показа моды
  - фотография и видео
  - английский язык

NARCISSISM IN OSCAR WILDE AND IN PRESENT-DAY FASHION



NUOVA ACCADEMIA DI BELLE ARTI  
MILANO 2000



По окончании проекта Академия художеств NABA организовала в Милане престижный показ коллекций студентов моды, участвовавших в проекте в трех странах, а также издала книгу, курируя тексты, иллюстрации и типографское оформление, порученное студенту Факультета графики Академии

NARCISSISM IN OSCAR WILDE AND IN PRESENT-DAY FASHION

an educational project by ljuba popova  
realised under the arts education & training initiative 1996-1997  
with the support of the commission of the european communities  
and the british council

lectures & papers  
edited by joël schuyer

NUOVA ACCADEMIA DI BELLE ARTI  
MILANO 2000

# КОНФЕРЕНЦИИ

В Милане, Лондоне и Дублине международными известными специалистами были проведены открытые для широкой публики конференции на тему проекта, тексты пяти из которых опубликованы в книге.

Экземпляры книг были распределены по университетским библиотекам и библиотеке British Council



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Oscar Wilde: the Dandy in Revolt	- Jerusha McCormack	p. 89

## Критика буржуазных вкусов:

Вопрос: «Что такое цивилизация, мистер Уайлд?»

Уайлд: «Любовь к красоте»

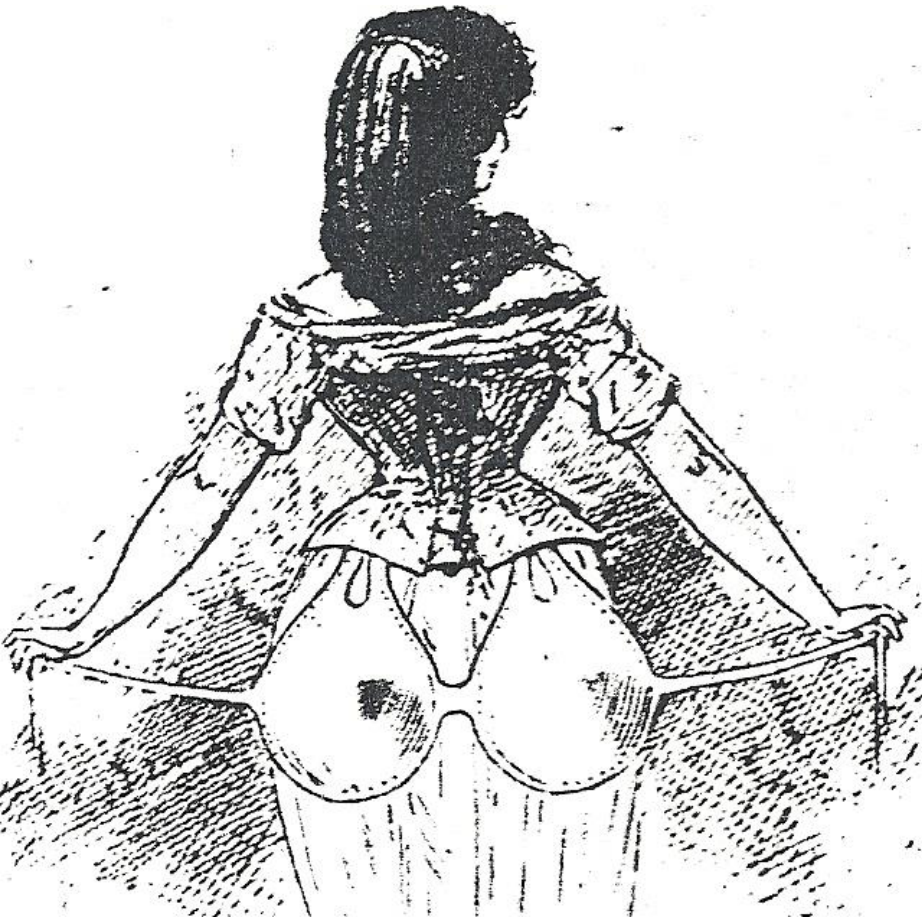
Вопрос: «Что такое красота?»

Уайлд: «Это то, что буржуазия считает уродливым»

Вопрос: «А что тогда буржуазия считает красотой?»

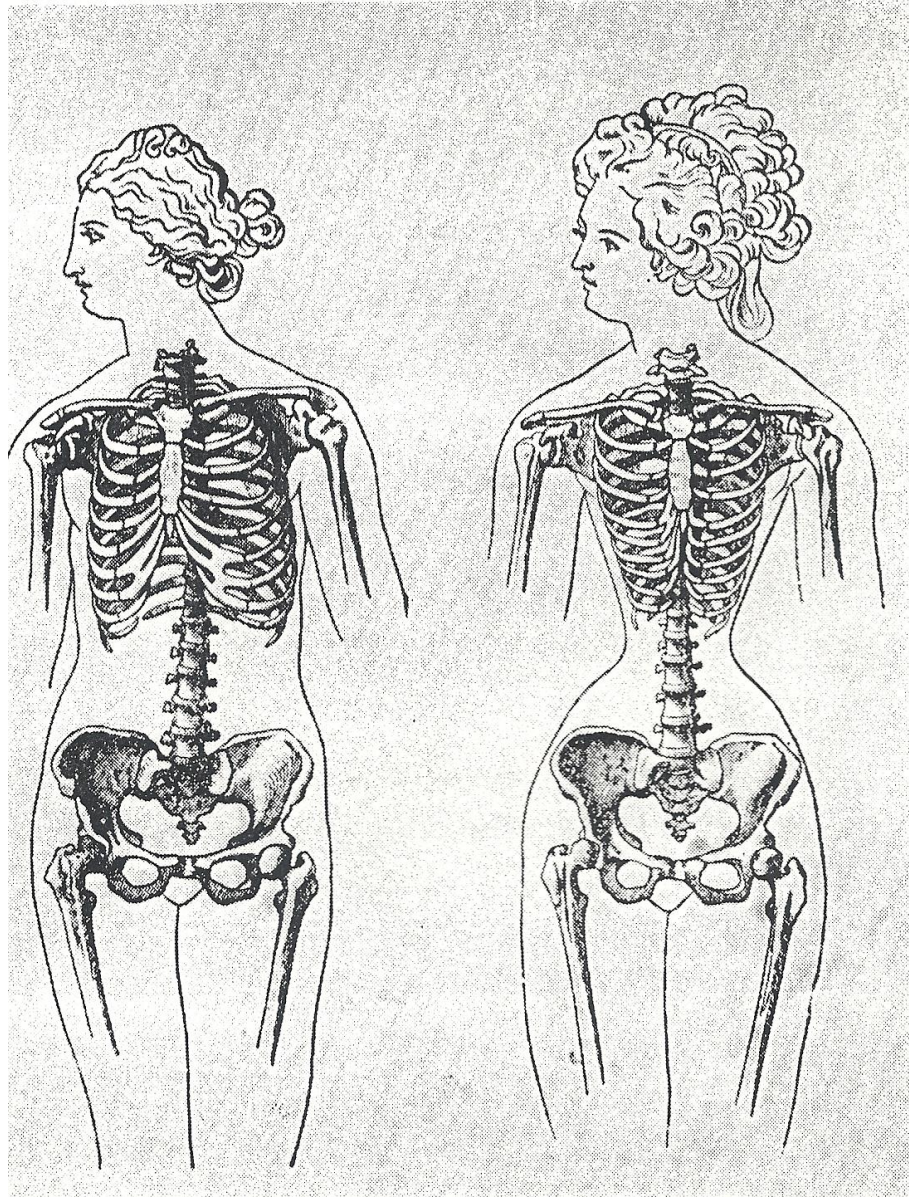
Уайлд: «Она не существует».

# Критика буржуазных вкусов:





# Критика буржуазных вкусов:



МЕЖДУНАРОДНЫЙ  
МУЛЬТИДИСЦИПЛИНАРНЫЙ ПРОЕКТ  
ПО УСТОЙЧИВОМУ РАЗВИТИЮ

“MISTRA”

Mistra Future Fashion

2011 – 2019

[mistrafuturefashion.com](http://mistrafuturefashion.com)

“MISTRA”

Mistra Future Fashion

2011 – 2019

Проект был финансирован шведским правительством и частными компаниями H&M, IKEA, Filippa K и пр.

Консорциум включал свыше 60 партнеров, среди которых University of the Arts London и Lund University



**circular design speeds: prototyping fast  
and slow sustainable fashion concepts  
through interdisciplinary design  
research (2015-2018)**

by  
Kate Goldsworthy  
Rebecca Earley  
Kay Politowicz

**ual:** centre for  
circular design





# **circular design speeds: prototyping fast and slow sustainable fashion concepts through interdisciplinary design research (2015-2018)**

by  
Kate Goldsworthy  
Rebecca Earley  
Kay Politowicz


report developed by:  
UAL:CCD

Title: Circular Design Speeds: Prototyping Fast & Slow Sustainable Design Concepts through Interdisciplinary Practice Research

Authors: Kate Goldsworthy, Rebecca Earley, Kay Politowicz  
Edition: Only available as PDF for individual printing

**ISBN:**  
Mistra Future Fashion report number:  
Task deliverable MFF phase 2: 1.3.2.1

**Layout:**



research for

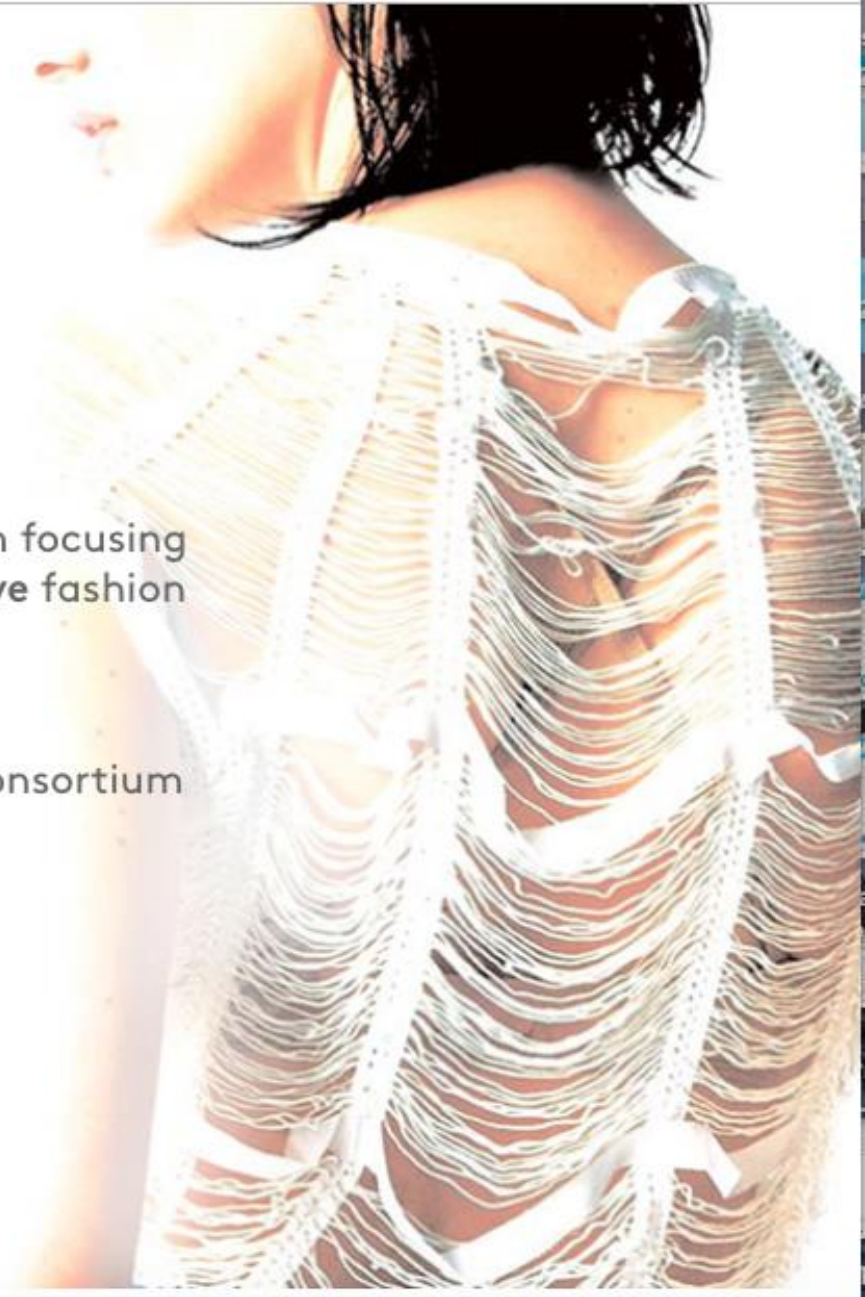
# **systemic change** in fashion

- via closed loops and changed mindsets

**mistra future fashion** was a research program focusing on circular economy aiming at a future **positive** fashion industry

the program held a **unique system perspective** operating crossdisciplinary in a consortium with over 60 partners

mistra future fashion 2011-2019





The current system for fashion is broken. Given the environmental impact and challenges linked to design, production, usage and recycling, a new model is required.

Mistra Future Fashion was a research program that focused on how to turn today's fashion industry and user habits toward sustainable fashion and behavior. Guided by the principles of the circular economy model, the program operates cross disciplinary and involves 60+ partners from the fashion ecosystem. Its unique system perspective combined new methods for design, production, use and recycling with relevant aspects such as new business models, policies, consumer science, life-cycle-assessments, system analysis, chemistry, engineering etc.

MISTRA was the initiator and primary funder covering the years 2011-2019. The program was hosted by RISE Research Institutes of Sweden in collaboration with 15 research partners.







## wearability - water resistance

- cellulose water proofing
- organic wax
- vegetable oils

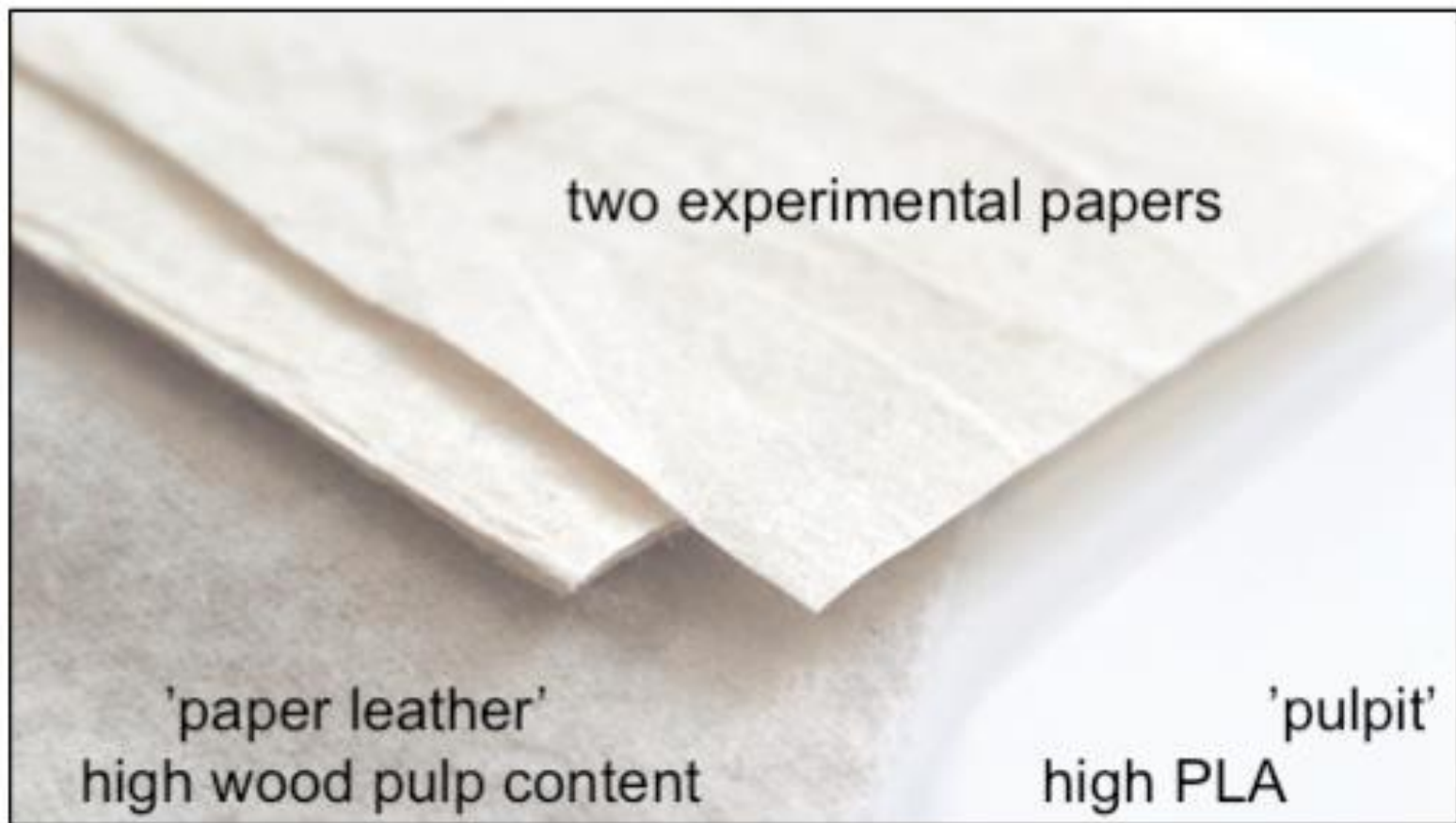


Organo Click : OC Aquasil-tex



## **fast forward fashion**

Play, convenience,  
economy, practicality,  
fantasy



The two papers –

›

One predominantly made of wood pulp  
One with a large PLA / corn starch content.

In short – a soft but weak structure which needs finishing to strengthen it , and a strong but stiff structure which needs finishing to soften.

**fast fashion  
vs  
forward fashion**

**wearable paper**

complementary to durable  
fashion

lighter & no launder

no chemicals in  
production

existing material recovery

economic & available

mass automated systems

distributed manufacture

Paper pulp from sustainable forests  
for strength



Paper with PLA corn starch for versat  
features in finishing



**Through garment prototypes the viability of the idea can be tested and we can revise the garment to exploit and enhance the sustainable features.**







The **pulp rich paper** was dyed in conventional, hot, natural dyebaths, although to dye at the pulp stage would be preferable.

Very strong but too stiff to be wearable in its manufactured state – finishing techniques were employed for both functional and aesthetic purposes.  
Thanks to Penny Walsh AO textiles for the dye processes

PLA-rich  
'paper pulpit'  
is built for softness  
and handle

natural dyes

mechanical embossing

laser surfacing

ultrasonic construction

compostable



### **The PLA-rich paper**

The PLA = polylactic acid is derived from corn starch ... although current research in Sweden is enabling PLA to be developed also from wood pulp.

# V&A

## EXHIBITION

On until Sunday, 27 January 2019

Reopens at Natural History Museum, Copenhagen,  
Denmark, until Autumn 2019.

*'Inspiring V&A show determined to incite change'*

Karen Dacre, Evening Standard

## Fashioned from Nature

The first UK exhibition to explore the complex relationship  
between fashion and nature from 1600 to the present day



More of our work from the project is currently moving from its place in the V & A exhibition "Fashioned from Nature", London to the Natural History Museum, Copenhagen, Denmark until Autumn 2019.

Which ... apart from our wearable paper - includes several other current material research developments for more sustainable fashion.



Since 1996, TED (<http://www.tedresearch.net>) at UAL has been developing and refining a set of sustainable design strategies for textile and fashion designers.

These strategies have emerged out of a need for a toolbox for designers to help them navigate the complexity of sustainability issues and to offer real ways for designing 'better'.

While the environmental impacts of our production and consumption system have become increasingly discussed and brought to the fore, and textile/fashion designers have begun to consider their responsibilities as creators of unsustainable products and systems, there have been few tools or frameworks for designers to be pro-active.



In 2010 Rebecca Earley and Kay Politowicz at UAL created [TED's](#) TEN.

In 2011, they brought out the first set of cards whilst working for VF Corporation in the USA; in 2014 the animations were created for the Mistra Future Fashion programme, as well as Swedish and Chinese translations of the cards.

1

Design to Minimise  
Waste

2

Design for  
Cyclability

3

Design to Reduce  
Chemical Impacts

4

Design to Reduce  
Energy and Water Use

5

Design that Explores  
Clean/Better  
Technologies

6

Design that Takes  
Models from  
Nature & History

7

Design for Ethical  
Production

8

Design to Reduce  
the Need to Consume

9

Design to Dematerialise  
and Develop  
Systems & Services

10

Design  
Activism

МУЛЬТИДИСЦИПЛИНАРНЫЙ ПРОЕКТ  
канадского университета MCGILL

Университет в Монреале, был основан в 1821 году

Его факультеты: Искусство, Наука, Медицина, Инженерное дело,  
Менеджмент

<https://josephmalloch.wordpress.com/portfolio/spine/> 

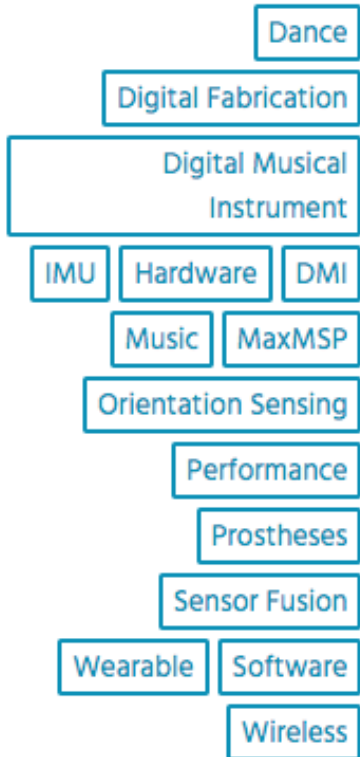
# МУЛЬТИДИСЦИПЛИНАРНЫЙ ПРОЕКТ ЭЛЕКТРОННОЙ МУЗЫКИ

начатый в 2011 году, продолжает дальнейшее развитие

МУЗЫКА, ЭЛЕКТРОНИКА, БАЛЕТ

<https://josephmalloch.wordpress.com/portfolio/spine/> 

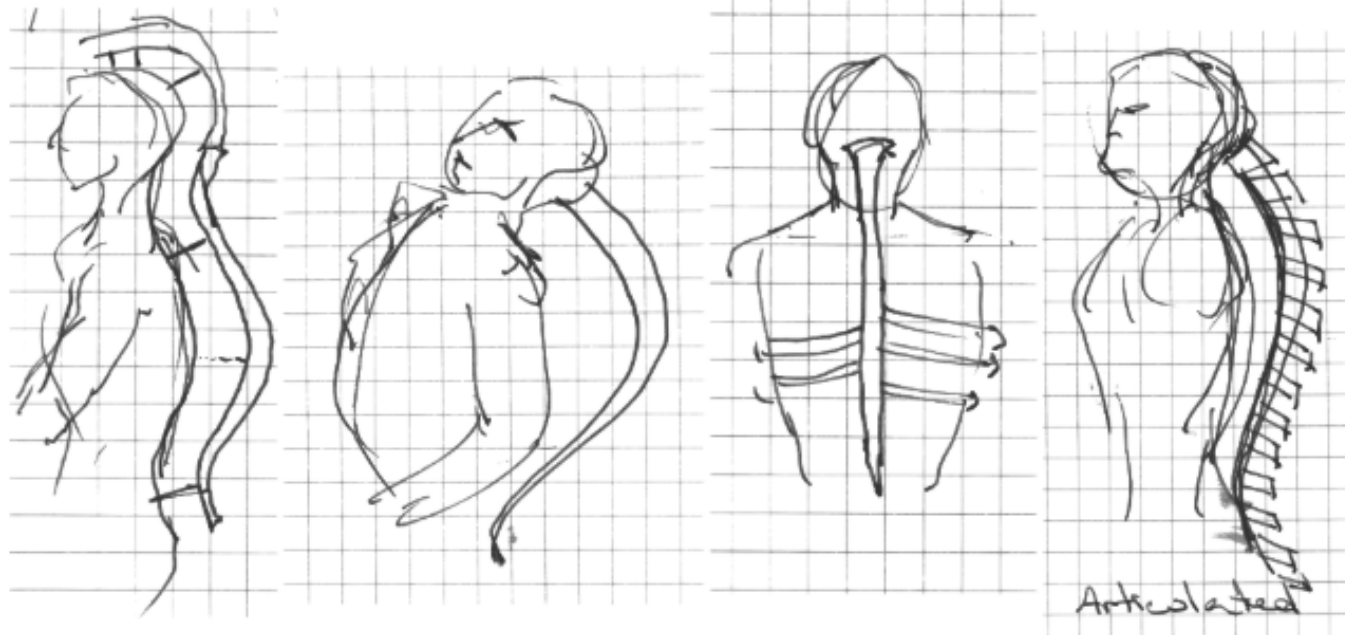




**DIGITAL MUSICAL INSTRUMENTS, HARDWARE**

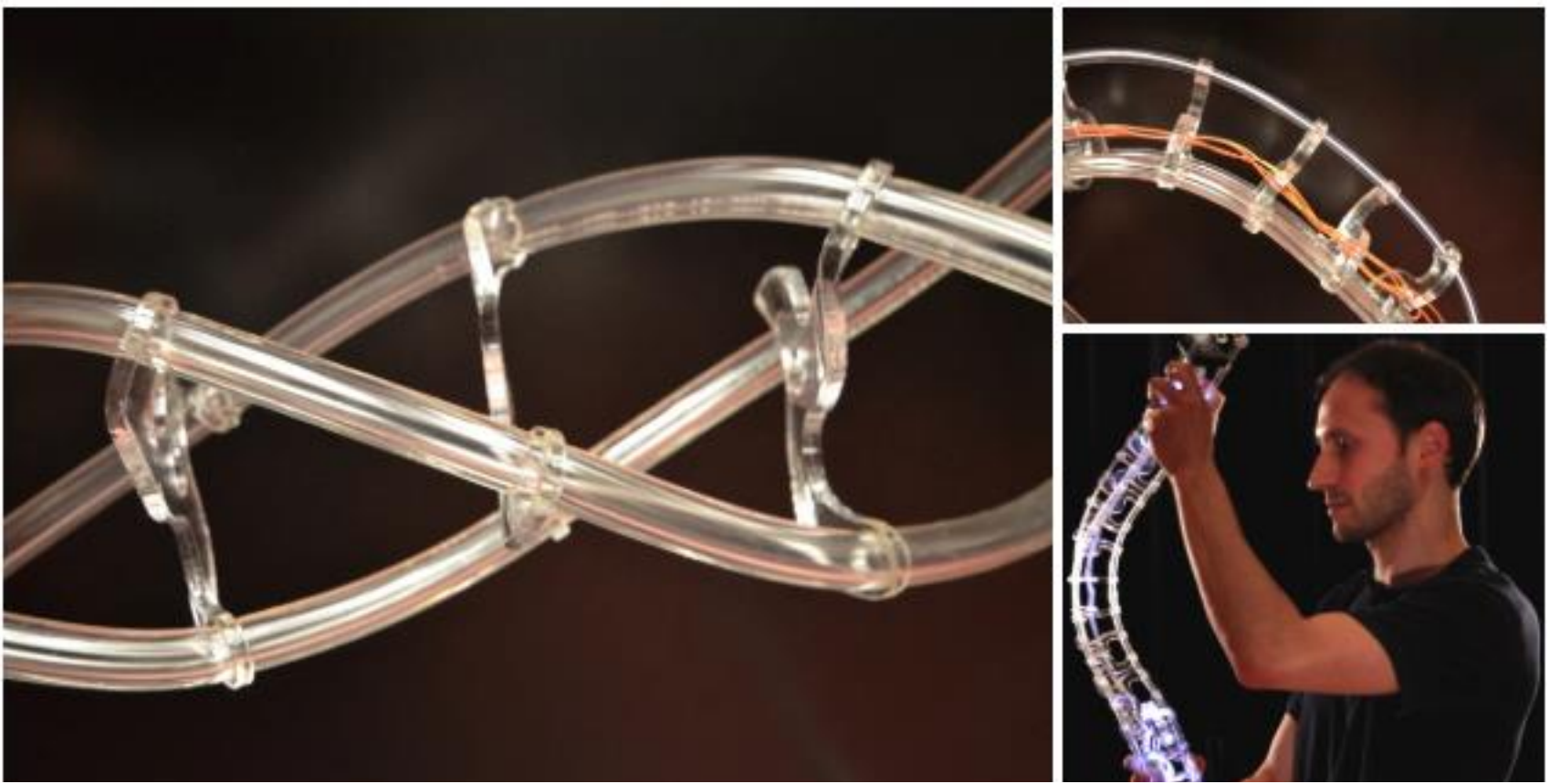
# The Spine

**Design and development:** Joseph Malloch, Ian Hattwick, Anthony Piciacchia  
**Time period:** 2011–present



The Spine is a “prosthetic” digital musical instrument developed for the collaborative project [Les Gestes](#), in which we endeavoured to design new instruments for dancers. The new instruments extrapolate from the [T-Stick](#), which we had already used in the performance *Duo pour un violoncelle et un danseur* with the same collaborators. Starting with foam prototypes, the Spine and its companion instruments the [Rib](#) and the [Visor](#) were developed iteratively using participatory design through frequent workshops, parallel problem solving, and digital fabrication methods. The current models are fabricated from laser-cut transparent acrylic, transparent PVC tubing, and PETg rods. The entire structure is assembled using interference fitting rather than any glues or fasteners.





The Spine tracks and reports its orientation and shape in real-time, accomplished through the use of inertial and magnetic-field sensing at each end of the structure. Sensor-fusion algorithms run on-board the instrument. Below you can see an early test of the sensing system embedded into one of the foam prototypes – these fully functional prototypes were used in workshops for exploring movement, music, and the mapping between them more than a year before the final production.

In the meantime we moved forward with development of form and materials for the final versions of the instruments. Digital fabrication techniques were used extensively during the design and development of the Spine, allowing us to move quickly through design iterations and compare competing ideas and approaches.



Diagram showing progress through design iterations of the Spine DMI.





Test: Multiple IMUs



Guarda più tardi



Condividi



AGORA

Agora de la danse | Les Gestes - Isabelle Va...



Guarda più tardi



Condividi



Below is a short demonstration of the Spine DMI mapped to a granular synthesizer:



## Related publications:

Joseph Malloch, Ian Hattwick, and Marcelo M. Wanderley. "Instrumented Bodies: Prosthetic Instruments for Music and Dance". In *A Framework and Tools for Mapping of Digital Musical Instruments*, Ph.D. thesis, Music Technology, McGill University, Montréal, 2013.

Ian Hattwick, Joseph Malloch, and Marcelo M. Wanderley. "[Forming Shapes to Bodies: Design for Manufacturing in the Prosthetic Instruments](#)". In *Proceedings of the 2014 International Conference on New Interfaces for Musical Expression (NIME2014)*, pp. 443–448, London, UK, 2014.

# Feltrinelli EXTRA Performing Books

## Omaggio a Amos Oz

In collaborazione con   
TEATRO DI MILANO - TEATRO D'EUROPA



ТЕАТР В КНИЖНОМ МАГАЗИНЕ В МИЛАНЕ

ПРОЕКТ ИЗДАТЕЛЬСТВА FELTRINELLI

и миланского театра


«PICCOLO TEATRO»

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Benvenuti a Feltrinelli EXTRA, dove  
le parole e le storie

Domenica 27 ottobre  
a Feltrinelli piazza F.  
**Amos Oz, conversazioni:**



**AMOS OZ**  
con Shira Hadad  
SULLA SCRITTURA,  
SULL'AMORE, SULLA COLPA  
E ALTRI PIACERI

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